



Sue Gunselman

**Senior Real Estate Specialist (SRES®)
Housing Transition Coach (CPC),
AB, GRI, CRS**

I am a 40-year veteran in real estate sales, a professional coach (CPC), and am passionate about serving, educating, and empowering my clients who are considering making a major move.

I specialize in helping the 55+ age group downsize to right-size. I understand that making a major move and lifestyle change can feel and be overwhelming! With my knowledge and expertise, I provide a customized approach to help navigate through major housing and lifestyle transitions.

Making a major move is emotional as well as physical. I offer my clients a complete housing transition with patience, compassion, and professionalism, so they can experience a smooth transition. My goal is to simplify the process, so my clients experience a stress-free and seamless move.

**Your Right-Sizing Planner  Resource
Coordinator  Smart Move Manager**

~ Sue was a huge help to me and my husband as we began to think about the next chapter in our lives. She answered all our questions about selling our home of 30 years and finding a new one that met our changing needs. She was organized, detail oriented, and had many resources to help us through the entire process!

Julie & Tom

~ I wouldn't be in my new home without Sue. She helped me create a strategy to fit my housing goals. She laid out the steps and guided me through the whole process. She always responded to my concerns in the most non-judgmental and confidence-building ways! Thank you for your help Sue, you made a difference!

S.S.

~ Sue did an amazing job helping us learn about the moving process. Her integrity in caring for her clients was obvious and she is a good example of being a respectful coach and agent. She is an amazing mentor and we appreciated everything she provided for us, which helped us gain the clarity we needed!

R.C.

I am your housing Planner & Transition Specialist!

**Sue Gunselman - Smart Moves & Coaching with Sue
717-475-4300**

suegunselman@gmail.com

**To Learn more about my services,
visit: www.smartmoveswithsue.com**

**SMART with SUE
MOVES**
YOUR FRIEND...IN "DEED"

Sue Gunselman

"Your Local & Trusted Downsize to Right-Size Specialist"



BERKSHIRE HATHAWAY
HomeServices
Homesale Realty

Homesale Realty
150 N. Pointe Blvd
Lancaster, PA 17601
717-569-7943

Menu of Services

Every client has their own unique wants and needs. I offer a variety of a la carte services to accommodate each client's special needs.

- **Coaching** - Overcoming "Transition Trauma", adapting to the change of your new lifestyle.
- **Decision Assistance** - Selecting the right options from all the choices you have.
- **Strategic Planning** - Customized goal setting, aligning the "when, how, & where", in a written plan.
- **Manageable Move** - Create a plan & strategy, one that you are in control of vs. crisis management.
- **House Preparation** - Lists of housing related vetted vendors.
- **Concierge Services** - Assistance with personal business and arranging services.
- **Streamlining, Organizing & Paring Down "Stuff" (My Mantra: Reuse, Repurpose, Recycle!)** - Liquidating and/or cleaning out your personal property through the appropriate provider



Your "One Stop Shop Service" – Planning, Coordinating, and Implementing the move from start to finish. Call me for a complimentary consultation today!



(Client- Sandra S.)

It's Time for Us to Meet!

Making a major move can be daunting, especially later in life. In my 40-year career, I've seen clients struggle through the process. I wished there was a specialist to help them with the pre-sale, decision-making, and downsizing process. This inspired me to diversify and expand my own real estate business and **become the coach I was looking for!**

I went back to school, gained my professional coaching certification (CPC), and earned my Senior Real Estate Specialist (SRES®) designation. I pursued extensive training specifically geared toward serving the 55+ age group while networking with many senior-focused organizations.

With all my experience and training I know how to best help the 55+ clients, and their families, navigate the process to help calm their fears and meet their goals, on their timeline.

The specialized support and help you need when you need it the most.
I'm glad we met, give me a call!

Sue Gunselman, 717-475-4300, suegunselman@gmail.com
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