



**SUE GUNSELMAN**

**Meet Sue Gunselman!**

Dedicated and passionate to the real estate industry, Sue learned and accomplished a great deal in her 33+ years as a licensed real estate agent.

Sue was a multi-million dollar top producer, sold over 1,000 homes during her career, earned numerous sales awards and was team leader for 20+ years. Sue is versed in all aspects of real estate, is an effective communicator, and

has established high levels of confidence and trust with her clients. Sue is goal oriented, motivated, and has a gift for "attention to detail".

Above all, Sue's main focus is client care. She enjoys consulting and coaching her clients so they can team together to determine the best course of action. Aligning with her real estate background, Sue earned her professional coaching certification (CPC) as a "Life" coach, through IPEC school (Institute for Professional Excellence in Coaching), which is widely recognized as a rigorous certification program, and accredited by the ICF (International Coaching Federation).

In Sue's free time, she most enjoys walking, flower gardening, golfing, beaching, socializing with family and friends, and volunteering. Sue is grateful for her family that lives close by, and her "happy place" is spending time with the grandkids.

**Credentials**

- B.S. In Education
- Associate Broker, GRI, CRS, ASP, ABR
- Instructor of real estate pre-licensing and continuing education classes
- Certified Professional Coach (CPC)
- Certificate in the Science of Well-Being – Yale Coursera
- Energy Leadership Index (ELI) Master Practitioner



**CONTACT SUE ...**

*"Specializing in you,  
and all your transitions!"*



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Now is the time  
to make the...  
**SMART**  
decision!





Real Estate is my passion! During my 33 year sales career, I've represented buyers and sellers, with over a thousand homes sold. What I enjoyed most was assisting and consulting with clients about one of their most valuable assets – their home. Not only is your home a big investment, it is part of your lifestyle.

And when your lifestyle shifts, my expertise will help you with those life-changing decisions.

My professional guidance and support, sets me apart. With my hands-on real estate experience, and as a certified professional coach, I will educate you about all the processes and uncover all your "pain points". My role is to fully prepare you for any move you make, prior to contacting a marketing specialist. We will discover your solutions and I will help you feel ready . . . and be ready . . . when the time is right!

**I will provide:**

- *One-on-one consultation addressing your unique goals.*
- *No contractual obligation and an objective viewpoint. My "agenda" is pressure-free and solely to help you discern your wants and needs, and to ensure you feel trust in the process and your decisions.*
- *A personalized, comprehensive, written plan on the appropriate steps focusing on your goals.*
- *Guidance on all aspects of a move, including the ever-changing real estate market, financing, contracts, how to select a marketing professional, staging your home and much more!*
- *Transparency, which will help remove the mystery and confusion involved in the mandatory real estate processes.*
- *"Peace of Mind"- the knowledge giving you the confidence to move forward.*
- *Personalized coaching that is solution-focused and clarifies what you really want.*

At "Smart Moves with Sue", and through my discovery process, you will experience seamless transitions that create positive results, tailored to your individual needs.

Remember, transition doesn't have to be painful!

I am Your Friend  
"In-Deed"!



My career taught me that I find great joy in guiding and assisting clients to reach their personal goals. Inspiring and motivating people to reach their full potential is truly rewarding and gratifying to me...and that's exactly what a professional coach does.

Coaching is action-oriented and solution-focused. We work side by side to create a partnership designed to help you produce fulfilling results, personally and professionally. I assist you through challenges by unlocking new opportunities, and help you find success and happiness on your own terms.

As your coach, I help you get the clarity you need to be your best. By identifying what you are feeling, desiring and wanting to achieve, we team-up to get you the results you are seeking.

**I will provide:**

- *A pathway to help you create the life you desire.*
- *A partnership that is supportive and inspiring, committed to what you want.*
- *Sustainable changes focusing on solutions that lead to your personal growth.*
- *A vision. Start living your life according to values and beliefs that bring you joy.*
- *Expertise in implementing a personal plan to gain clarity, purpose and direction in your life.*
- *Assistance through all your challenges, and help to "unlock" what is getting in your way from accomplishing your goals.*

Our coaching sessions are non-judgmental, confidential and provide objective feedback, in a positive environment. If you are ready for extraordinary and sustainable results, and to be the "true you", coaching is right for you!

My focus is where you are now...where you want to be next...and how to get you there!

"Your goals are my goals!"

